



Alternative Data for Private Equity

Data-driven insights for
private companies

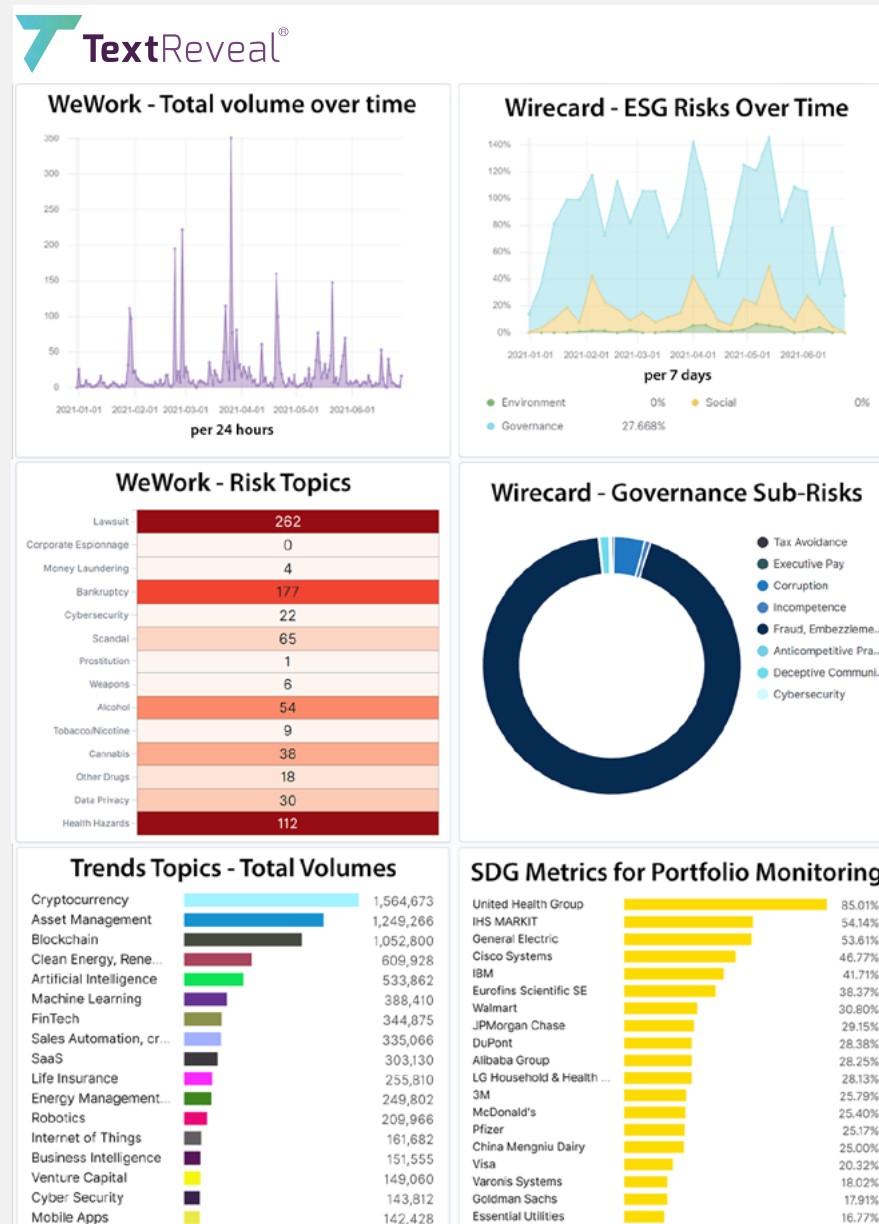


Monitor markets, industries and private companies with Alternative Data

With the exponential growth of textual data on the web, new insights can be uncovered.

The most innovative Private Equity and Credit Investors leverage this technology to enhance their investment, value creation and deal sourcing process.

Read on to find out how SESAMm's cutting edge Natural Language Processing (NLP) platform TextReveal® can help you to understand the key drivers of private company performance like never before.



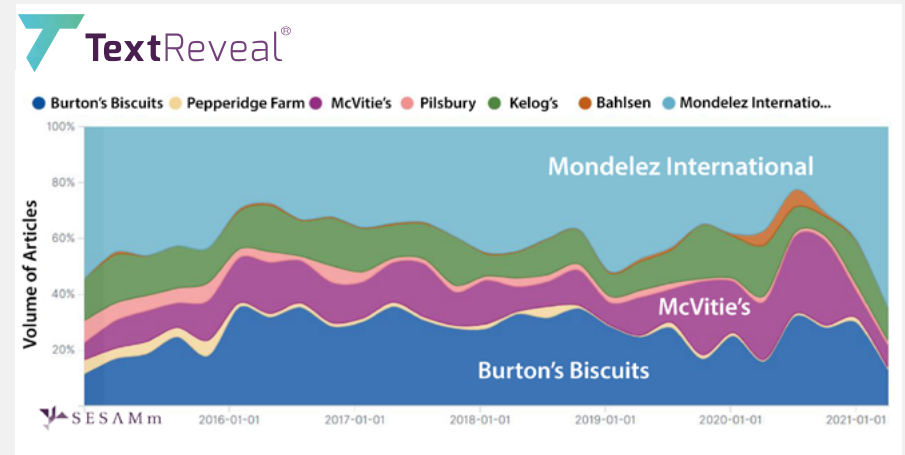
Get a 360 degree view of your target companies

Leverage NLP to gain a deep understanding of your target company, its products, brands and the broader market.

Using cutting-edge techniques like Named Entity Recognition, fully customisable insights can be swiftly generated from a data lake of 4 million web based sources in dozens of languages

Share detailed analytics with investment committees such as e-reputation, competitive positioning, sentiment trends, thematic analysis, ESG factors and more.

Accelerated Due Diligence



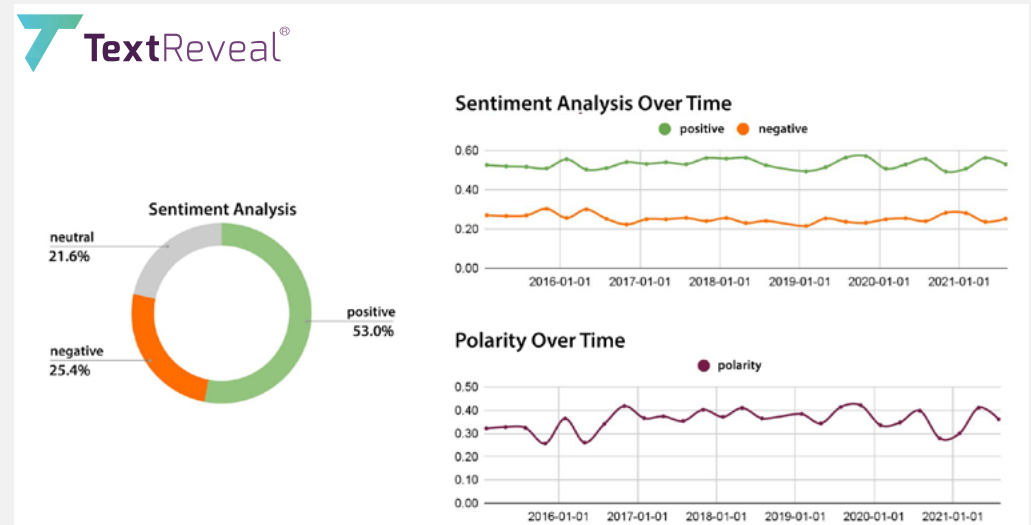
Market share study through volume of mentions, of Burton's biscuits over time versus its UK peers.

Systematically monitor your assets

SESAMm's latest NLP algorithms analyze billions of web based articles for positive and negative language, and measure emotions such as fear and anticipation.

These metrics allow us to automatically flag shifts in sentiment and pick up risks or controversies which could have a material impact on your portfolio.

Guard against surprises in your portfolio



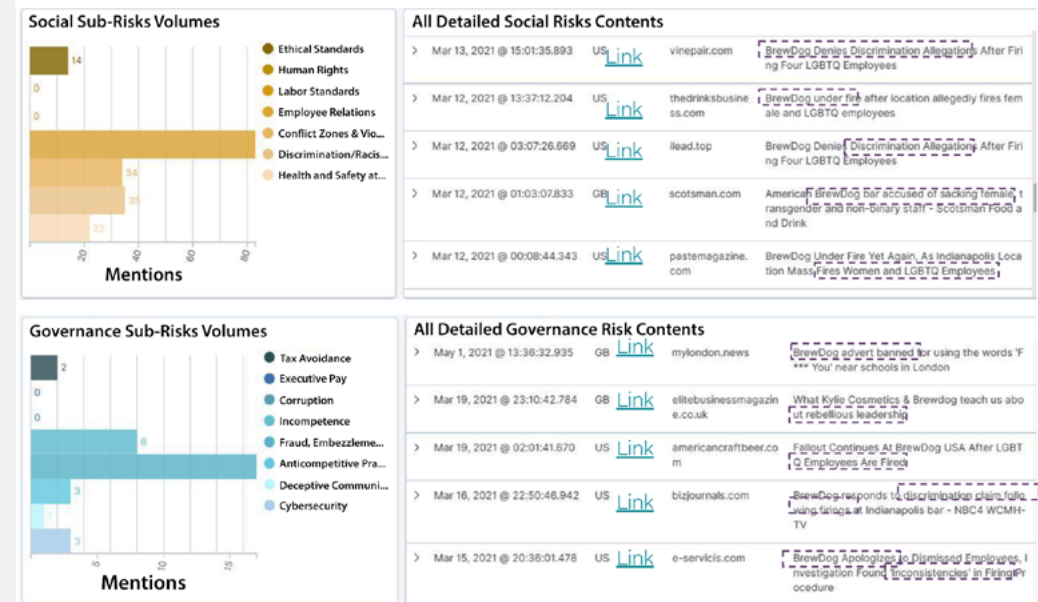
In this study, the company's e-reputation is positive and quite stable over time, despite some social controversies related to the CEO.

Real-Time Sustainability Analysis

Sustainable Investing is a hot topic across the financial world and for private investors, the availability and timeliness of data remain a challenge.

The flexibility of SESAMm's technology and the size of our data lake, enable us to generate real-time ESG and subcategory scores for over 5 million companies.

Fully customisable ESG data for private investment



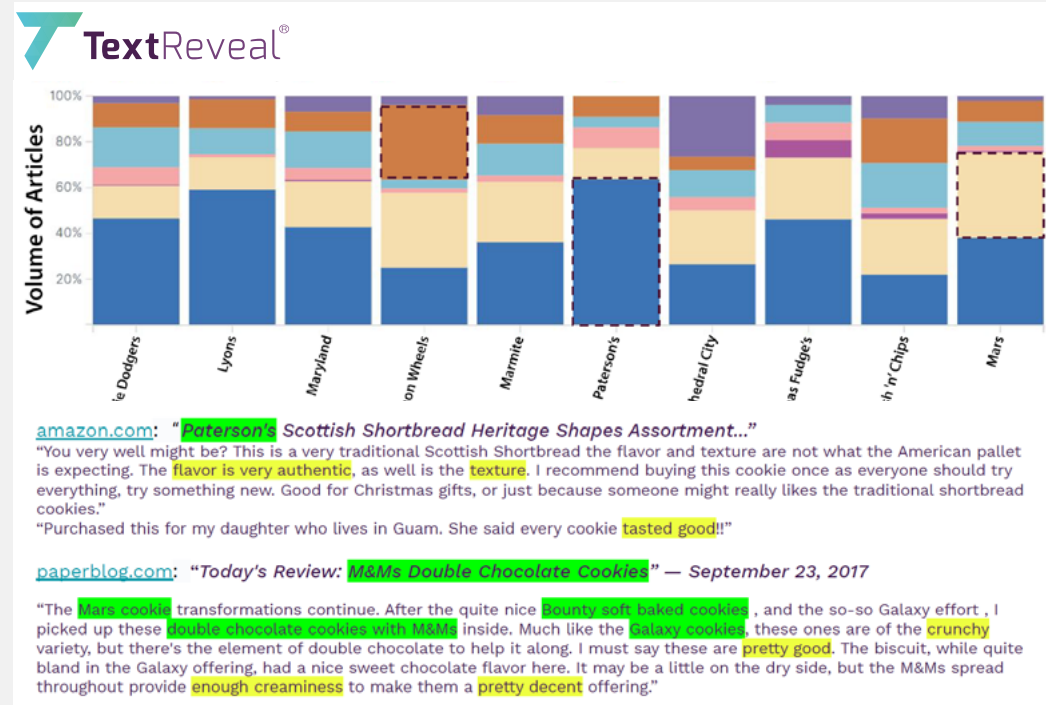
Analysis of Brewdog focused on Social risk factors, uncovering potential Employee Relations and Discrimination controversies 3 months before they appeared in the press.

Granular, data-driven insights

NLP can also help companies make more informed strategic decisions and get ahead of potential risks without the need to conduct lengthy and expensive web surveys

We do this by analyzing what their consumers, employees and peers are saying, and by seamlessly transforming that information into actionable insights.

Understand the Drivers of Value Creation



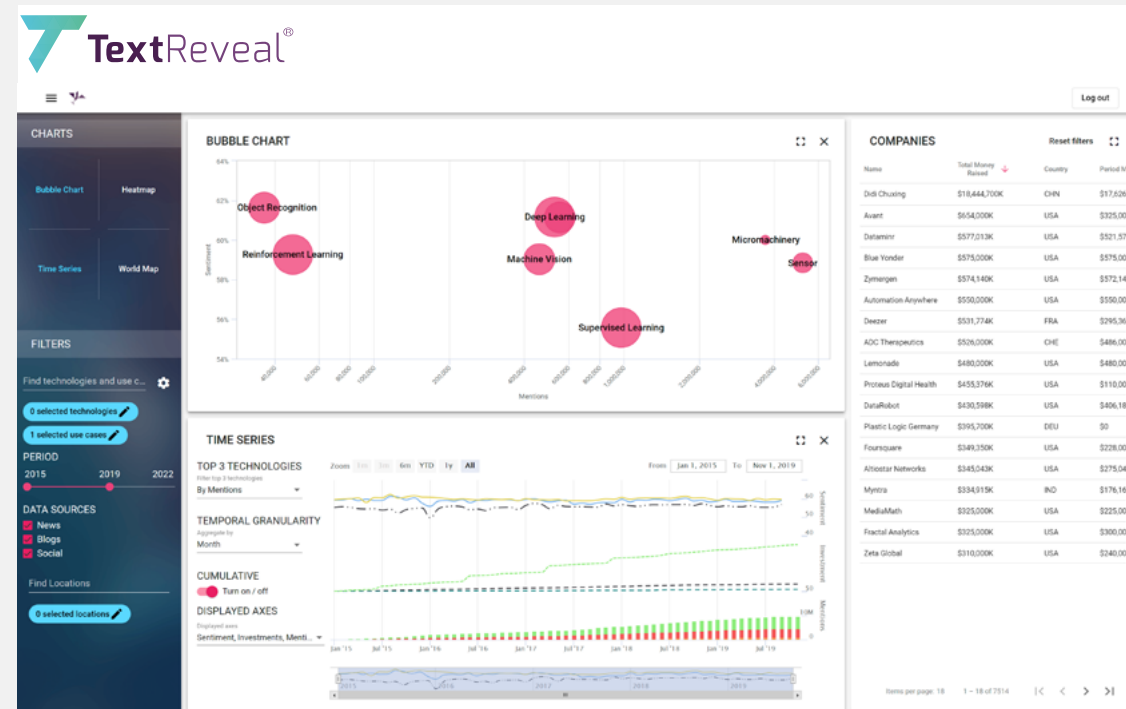
In this use-case we compare the positive theme distribution amongst Burton Biscuits various brands, and provide example statements from the original documents.

Systematic Deal Sourcing

Uncover hidden gems in your investment universe using your own custom screening criteria.

SESAMm's NLP Platform provides a quantitative approach to generating ideas from a defined pool of potential targets.

Seamlessly detect hidden opportunities



In this example we identify companies from five segments of the Artificial Intelligence space which are improving in terms of volumes of mentions and sentiment.

SESAMm industry and press recognition

NIKKEI

“Japan Post Insurance will make full use of AI in investing (...). Aim to increase profits by improving efficiency by utilizing AI.”

WSJ PRO

“Carlyle Group Inc. is converting from a client of SESAMm SAS to an investor in the French developer of artificial intelligence-powered analytical software.”

BUSINESS INSIDER

“There is a need for explicability of the algorithm that is much, much, much higher than what systematic quants are usually requesting”

Risk
Markets Technology
Awards 2021
Winner
Best use of natural
language processing
SESAMm

“Best use of natural language processing”

Risk Markets Technology Award 2021

Global private equity, investment firms, and corporates trust SESAMm’s solutions to contribute to their success

CARLYLE

NOMURA

KYOBO AXA
Investment Managers

ALPINVEST

MUFG

SOCIETE GENERALE

TOKIO MARINE

Asset Management One

CIC Marchés

DAIICHI KAMETARI TRUST ASSET MANAGEMENT

NIKKO GLOBAL WRAP

Milliman

Raiffeisen Bank International

SEAYOND
investing beyond beta

LFIS
CAPITAL

CANDRIAM
A NEW YORK LIFE INVESTMENTS COMPANY



SESAMm

Learn more about our solutions

SESAMm | www.sesamm.com | info@sesamm.com